

**Great Lakes Panel on Aquatic Nuisance Species
Outreach Coordination Committee Meeting**

December 16, 2024

1:00 – 2:30 PM ET

Microsoft Teams meeting
Join on your computer, mobile app or room device

[Join the meeting now](#)

Meeting ID: 273 644 243 894

Passcode: FH9Vzo

Standing Committee Charge (2021-2024 GLP Work Plan):

Standing committees will be responsible for updating, maintaining, and tracking progress on AIS priorities and identifying priority issues for GLP discussion and action

Desired Outcomes:

- Share outreach relevant information
- Brainstorm any relevant projects for potential GLRI funding
- Inform membership of new and ongoing work related to the Outreach Coordination Committee

Agenda

All times Eastern

1:00 PM

- Meeting start-up
Doug Jensen, Committee Chair
 - Introductions and ice-breaker
 - Agenda review
 - Committee name change!

1:10 PM

- Presentation: Combining Behavior Change Theory with AIS Outreach Evaluation: Lessons Learned from the Past 30 Year
Doug Jensen, Committee Chair
 - Q&A after presentation

1:55 PM

- “PA AIS Field Guide” app
Sara Stahlman, PA Sea Grant

2:10 PM

- Interjurisdictional project brainstorm
All members
 - Landing Blitz Phase 3 ideas
 - Outreach related activities to address the waterfowl hunting pathway
 - Other projects?

2:30 PM

- Wrap-up and adjourn
Committee Chair and staff
 - Identify timeframe for next meeting
 - Review action items
 - Reminder the OCC Charge will be reviewed on 1/6/2025 at 2:00 EST